



## Standard 6 *Reflection on Brighter Books - Angela Jurgensen*

I have chosen Brighter Books Publishing House as my first piece of evidence regarding my knowledge base. I founded Brighter Books back in 2009 because I really wanted to make a difference in the lives of young readers. I thought that by opening a publishing house I would have the opportunity to reach many, many young minds and help them develop confidence and a love of reading.

Our mission was as follows: *At Brighter Books Publishing House, we believe books are alive, and they have the power to change people. Our mission is to make books that challenge and excite our readers; that feed their hungry minds; that expand their horizons and open up the doors to their imagination. We want our books to help make people better, to connect families and to help people grow. We want to bridge the old with the new by going back to the reason books were first made, making only the highest quality literature and products. At the same time, we want to ensure we do our part to preserve the Earth for future generations, keeping it green and leaving the smallest footprint possible behind.* We planted a tree for every single book sold, since the beginning; back then, this was unheard of. Our books offered positive role models for kids and focused strongly on boys, as they tend to be harder to reach.

Through this experience, I have learned a huge deal about the publishing world, as well as refined my graphic design abilities. I also learned a lot about editing, as I was the main editor, besides being the only designer and main illustrator. Most of all, I learned that a small fish can't expect to make big waves; if I was going to reach out and make a difference in the lives of young minds, I needed to have a grass roots approach.

I needed to become a teacher.

And so, here we are.

*Is there space for a weekly creative writing workshop in your school?  
If not, how can it be created?*